

TOPICS YOU WILL LEARN ABOUT

- How to improve soil health.
- Measuring how much carbon you are drawing down.
- Working with your farm's hydrology.
- Funding for conservation.
- Working with farming tenants.

And much more.



Julie Ristau

Sharing Our Roots Farm
Northfield, MN

Are you ready?

to do more on your land for the future of our planet? Then you are a **Climate Land Leader**.

WHY DO CLIMATE LAND LEADERS™ PARTICIPATE?

"It really helps to have other people who are also on the same journey. We really are moving into uncharted territory."

-Sally McCoy, Edgerton, WI

We get great advice from the other Climate Land Leaders! Thanks for bringing us together.

*-Beth Singleton,
New Germany, MN*

The Climate Land Leaders Initiative allows us to feel more confident and moves us forward.

-Peg Bouska, Iowa City, IA

Climate Land Leaders™ is an Initiative of

SHARING OUR ROOTS

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CLIMATE LAND LEADERS™

COMMUNITY
AND SUPPORT
TO HELP FARMLAND
OWNERS MITIGATE
THE CLIMATE CRISIS

Our reckless behavior has led to a massive rise in greenhouse gas emissions that threatens our future -- and the future of all creatures on earth. We have brought the climate crisis upon ourselves.

However, there is good news: We already know what we need to do to mitigate this crisis. Excess carbon in the atmosphere causes climate change. But drawing down carbon -- into the soil -- reduces greenhouse gases. Practices that result in carbon drawdown also reduce emissions and make land more resilient to volatile weather.

With compassion, creativity and collaboration, Climate Land Leaders™ are working on that carbon drawdown. *Join the 100 people – owners of more than 22,000 acres -- who will participate as Climate Land Leaders by the end of 2022.*



Joe and Sylvia Luetmer
Alexandria, MN



Carol Bouska
Minneapolis, MN

ARE YOU A CLIMATE LAND LEADER?

Yes, if you:

1) Own farm or forest land; 2) set strong conservation goals and follow through with your goals; and 3) are willing to share and learn from other landowners also making change on their land.

As a Climate Land Leader, you will get:

- A community of like-minded landowners who will support and inspire you.
- Access to synthesized and practical information most relevant to your needs.
- Access to experts in soils and climate-friendly agriculture.
- Nudges by staff to help you stay on track.
- An opportunity to be a leader.
- An enhanced sense of commitment, community and resolve to address the climate crisis.

In exchange, you will give

- Your experience and knowledge as a landowner.
- Specific conservation commitments of your own choosing to mitigate climate change.
- Testing your soil to help track actual change.
- Participation in the Climate Land Leaders™ community.

THE POWER YOU HAVE

As a Climate Land Leader, what changes can you make? You can increase diversity on your land. Disturb your soils less. Keep plants growing throughout the year to feed the soil. Keep the soil covered as much as possible. (USDA NRCS Soil Health Principles)

You can:

- Plant trees and shrubs.
- Restore prairies, savannas and wetlands.
- Manage your forest lands.
- Plant legumes in your pasture.
- Reduce your farm's use of biocides.

And so much more.



Jane Shey
Algona, IA